

Social Media Contest Official Rules and Regulations



United Way
Calgary and Area

1. No Purchase Necessary

No purchase is necessary to enter or win the contest.

2. Sponsor

The sponsor of this Contest is United Way of Calgary and Area, A Division of United Way Canada, 105 12 Ave SE, Calgary, AB T2G 1A1, uway@calgaryunitedway.org (the “Sponsor”). The Contest shall be bound by these Official Rules, and upon entering, all entrants agree to be bound by these herein terms and conditions.

3. Entry and Expiry

This Contest is not administered, endorsed, or sponsored by any social media platforms (Facebook, LinkedIn, Instagram, or X). These platforms are not associated with this Contest in any way. By entering, entrants acknowledge that these platforms bear no responsibility and no liability in connection with this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to Facebook, LinkedIn, Instagram, or X.

4. Eligibility

The Contest is open only to those legal residents of Alberta (Canada), British Columbia (Canada) and Ontario (Canada), who have reached the age of majority in their province or territory of residence at the date of entry. All officers, directors, employees, contractors, and agents of the Sponsor, their immediate families and anyone living in the same households of the are not eligible for this Contest.

5. How To Enter

No purchase necessary. The Sponsor reserves the right to delete any comments that defame, misrepresent, or contain disparaging remarks about Sponsor or any of its products. Online entries not in accordance with these Official Rules as stated herein are ineligible. Entries must be made by the entrant using their email or social media account. Entries made by any other individual will be declared invalid and disqualified for this Contest. Automated entry devices are prohibited.

6. Prize

The winner will receive one (1) Prize, provided by United Way of Calgary and Area.

The total number of eligible entries received determines the odds of winning a prize. All prizes are awarded “as-is” without express or implied guarantee. No more than the advertised number of prizes will be awarded. The Sponsor will cover all expenses for shipping the prize.

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7. Winner Selection

One (1) winner will be selected using a random draw from eligible entries. The potential winner will be required to respond to the notification within five (5) business days. Failure to respond to notifications within 5 business days will result in being disqualified and an alternate winner selected. If a prize notification or a prize is returned as undeliverable for any reason, the prize will be awarded to an alternate winner. Prizes are not transferable, not assignable, and not cash redeemable.

8. General

Entrants release and waive any claims they may have against the Sponsor for any and all injuries, claims, damages, losses, costs, or expenses of any kind resulting from the acceptance, use, or misuse of any prize or parts thereof, or participation in this Contest. If for any reason, this Contest is not capable of running as planned, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this Contest, or any portion thereof.

If this Contest is not capable of running as planned, or if this Contest or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries in accordance with these rules, or if infection by a computer virus, unauthorized intervention, fraud, technical failures, the Sponsor reserves the right, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Contest or any portion thereof.

In the event this Contest is cancelled, the Sponsor reserves the right to conduct a random drawing to award all remaining prizes from among all eligible entries received before the time of the event warranting such cancellation.

Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the Contest is a violation of criminal and/or civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

Where a dispute arises about who submitted an online entry, a potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry and associated social media account.

The Sponsor and any and all Internet server(s) and access provider(s) (collectively, "Promotion Entities"), and each of their respective affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively with the Promotion Entities, the "Releases") are not responsible for: any incorrect or inaccurate entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Contest; inability to access the Entry Site; theft, tampering, destruction, or unauthorized access to, or alteration of, entries; data that is processed late or incorrectly or is incomplete or lost due to computer or electronic malfunction or the Internet or any web site (including the Entry Site) or for any other reason whatsoever; printing or other errors; any entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or any combination thereof.

False, fraudulent, or deceptive entries or acts shall render entrant's ineligible. By entering the Contest, entrants affirm that they have read and accepted these Official Rules. The Contest shall be governed by and construed in accordance with the laws of Alberta. Any entry information collected from the Contest shall be used only consistent with the consent given by entrants at the time of the entry, with these Official Rules and with the calgaryunitedway.org Privacy Policy.