

2022 IMPACT IN THE COMMUNITY



Tomorrow Fund
United for an inspiring future.

\$3,494,000 Invested In Our Community

In 2022, our community faced mounting challenges due to inflation, with the rising cost of living stretching and testing the budgets of many individuals, families, and seniors. The Tomorrow Fund was created for times and situations exactly like this—as a legacy fund to ensure long-term community investment with the ability to support Calgarians when it's needed most.

By investing in the Tomorrow Fund, you are building a powerful legacy beyond your lifetime. You are helping create a resilient and caring community—today, tomorrow, and forever.

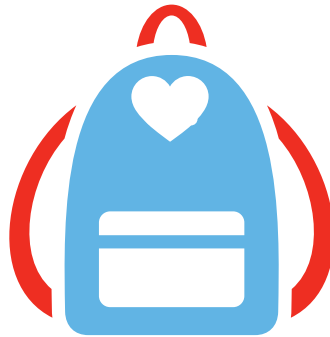
In 2022, income from gifts in the Tomorrow Fund provided:

1. \$1,150,000 to sustain services in our community

The Tomorrow Fund distributes an annual disbursement of up to 4 per cent, providing sustainable income we can count on to create positive impact in our community. This is invested in local programs and collaboratives that create change by helping individuals achieve financial stability, ensuring kids are successful, and connecting seniors to their communities. In 2022, the Tomorrow Fund helped sustain services in our community in the following ways:



\$442,750
invested in helping
875 INDIVIDUALS
achieve financial stability



\$442,750
invested in helping
611 KIDS
develop the skills needed to
become tomorrow's leaders



\$264,500
invested in helping
2,692 SENIORS
build supportive relationships
and a sense of belonging
in their community

2. **\$1,647,000** to support our community's recovery

The Tomorrow Fund continued to provide stability in our community last year, as we navigated the path to pandemic recovery. This support would not have been possible without a significant investment aimed at meeting the rising demand for services and fostering a stronger sector and community.

In 2022, the Tomorrow Fund made an additional contribution of \$1,647,000 to ensure individuals and families had access to resources to rebuild their lives and enhance their well-being. While such short-term investments are not typical for the Tomorrow Fund, this contribution highlights the fund's capacity to aid the community during times of vulnerability and exceptional need.

3. **\$697,000** to build a brighter future with family funds

As part of our donor families' commitments to building a better future for Calgary and area, United Way's Family Fund program within the Tomorrow Fund invested \$697,000 in the community in 2022.

Investments in the Family Fund program (United Way's version of a donor-advised fund) mean that the critical issues being experienced in the community can be addressed today, while ensuring that solutions are in place for longer-term issues as well.

United Way responds quickly and strategically to the changing needs of our community, leveraging creative and innovative solutions to address systemic issues and at the same time, ensuring that a profound legacy is created and sustained.

We are extremely grateful: Thank you to each and every family for supporting our city through meaningful, long-term community engagement planning.

"Giving back to the community comes from an awareness of the issues facing many Calgarians on a day-to-day basis. The United Way is solving complex issues today and is creating a welcoming city and a better place to live for everyone."

"In updating my will, I wanted to continue giving to United Way for the future needs of Calgarians: needs that may not even exist today but will in the future. That's why in my will I ensured a portion of my estate goes to the United Way Tomorrow Fund. In this way, I can continue to contribute and ensure an enduring legacy for Calgarians in the future."

– Susan O'Brien
