

2021 IMPACT IN THE COMMUNITY



Tomorrow Fund
United for an inspiring future.

\$3,945,607 INVESTED IN OUR COMMUNITY

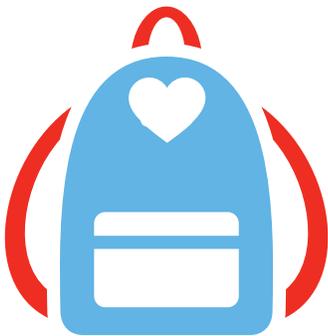
In 2021, local people continued to face challenges related to the ongoing COVID-19 pandemic. Despite this, our city witnessed enduring support which reflects the true strength of our community's spirit. The Tomorrow Fund was created for this exact reason, a legacy fund that will ensure long-term community investment with the ability to support Calgarians when it's needed most.

By investing in the Tomorrow Fund, you are building a powerful legacy beyond your lifetime. You are helping create a vibrant and resilient Calgary—today, tomorrow, and forever.

IN 2021, INCOME FROM GIFTS IN THE TOMORROW FUND PROVIDED:

1. \$1,187,000 TO SUSTAIN SERVICES IN OUR COMMUNITY

The Tomorrow Fund distributes an annual disbursement of up to 4 per cent, providing additional income we can count on to create positive impact in our community. This is invested in local programs and collaboratives that create change in three key areas—helping individuals achieve financial stability, ensuring kids are successful, and connecting seniors to their communities. We are pleased to report that the Tomorrow Fund advanced these three key areas in the following way:



\$456,995

invested in helping

629 KIDS

develop the skills needed to become tomorrow's leaders

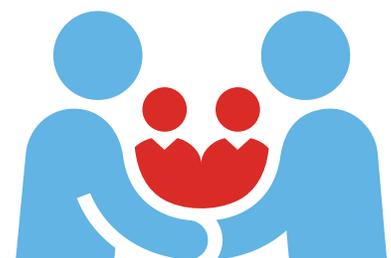


\$456,995

invested in helping

739 INDIVIDUALS

achieve financial stability and an enabling income



\$273,010

invested in helping

2,953 SENIORS

build supportive relationships and a sense of belonging in their communities

2. **\$2,000,000** TO SUPPORT OUR COMMUNITY'S COVID-19 RECOVERY

Tomorrow Fund continued to provide stability in our community as we embark on the road to recovery from the COVID-19 pandemic. This would be impossible without a significant investment to address immediate needs, meet increased service demand, and help build a stronger sector and community.

In 2021, the Tomorrow Fund provided \$2,000,000 in recovery relief to ensure our community continues to have access to the resources required to build back better and support the health and safety of the residents of Calgary and area. Although a short-term investment of this kind isn't typical for the Tomorrow Fund, it reinforces the fund's unique ability to support the community in times of extreme instability and unprecedented need.

3. **\$758,607** TO BUILDING A BRIGHTER FUTURE WITH FAMILY FUNDS

As the needs of our community are ever-changing, it is crucial that we continue to respond quickly and strategically. To encourage growth and change, United Way must leverage creative and innovative solutions to tackle the systemic issues impacting our community. Investments in our Family Funds mean that the critical issues faced in our city can be addressed today, while ensuring the issues you care about will be supported for the long-term.

United Way fosters a space where a family's diverse goals and passions for the community can be created and sustained for future generations. As part of our donor families' commitment to building a better future for our Calgary and area, our Family Funds in the Tomorrow Fund invested \$758,607 back into the community in 2021, to ensure that a profound legacy is created and sustained. United Way is extremely grateful and would like to thank each family for supporting our city through meaningful, long-term community engagement planning.

"We have always believed in investing for tomorrow. Every community goes through cycles of economic headwinds and tailwinds. Calgary certainly has. A robust endowment fund at United Way helps ensure continued sustainability through those cycles. Choosing to split our annual gift between the Community Investment Fund and the Tomorrow Fund helps support the health of our social fabric for today, the next decade, and for generations ahead."

– Mike & Jacquie Broadfoot
