



1 MY CONTACT INFORMATION *Required Field

Title _____ First Name* _____ Initial(s) _____ Last Name* _____
 Home Address* _____ City/Province* _____ Postal Code* _____
 Home Phone (_____) _____ - _____ Email (H) _____ Year of Birth _____
 Work Phone (_____) _____ - _____ Email (W) _____
 Employer Name _____ Employee No. _____ Gender F M Transgender Other Specific _____

2 MY DONATION You may select more than one option.

Programs and initiatives evaluated[†] by United Way for sustainable impact against a root cause.

DIRECT my donation to where it is NEEDED MOST in the community.

or I want to support the following United Way investment areas:^{††}

Poverty - Basic Needs, Financial Stability, Employment Skills

Kids - Developmental Milestones, Positive Self-empowerment, Transition to Adulthood

Communities - Strong Communities, Connecting People to Networks and Resources

All In for Youth Initiative - United for school completion

Community Hubs Initiative - United to strengthen neighbourhoods

Tomorrow Fund - United Way's legacy fund

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

TOMORROW FUND

Leaving a planned gift provides you with the opportunity to create lasting meaning by helping future generations in our community.

My estate plans or Will support United Way.

Learn more about United Way's Tomorrow Fund and planned giving opportunities.

I want to support another registered Canadian charity and I understand this charity is not evaluated[†] by United Way.

For information on United Way's designation processing fee, visit: calgaryunitedway.org/faqs.

For information on Canadian charities, visit: canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html.

\$ _____

Specify Canadian Charity _____

Do not release my name to the charity

Registered Charity Number** _____

[†]Evaluation includes due diligence around financial stability and governance.

^{††}Should the area you choose to designate your gift be fully funded by the time of your donation, United Way will ensure your funds are directed to the next most urgent priority need.

**In order for us to process your designation, you must provide us with a registered charity number.

MY TOTAL CONTRIBUTION

= \$ _____

3 MY DONATION METHOD

PAYROLL DEDUCTION

Amount deducted per pay period \$ _____ x _____ number of pay periods

Between January - December 2022

= \$ _____

CREDIT CARD

Visa Mastercard American Express

One-time credit card gift: = \$ _____

Card # _____

or

Monthly credit card gift:

Expiry ____ / ____

Between January - December 2022

Name on Card _____

\$ _____ x _____ months = \$ _____

OTHER FORMS OF PAYMENT

Cheque¹ Gifts of Securities²

= \$ _____

¹ Make cheques payable to United Way of Calgary and Area - please attach to this form.

² Gifts of Securities - please call 403-410-2578 or complete the gift of publicly traded securities transfer form available at: calgaryunitedway.org/ways-to-give/securities.

MY TOTAL CONTRIBUTION (Should be the same as section 2)

= \$ _____

TAX RECEIPTS

Tax receipts are issued by Feb. 28, 2022 except for payroll donations, which will be recorded on Box 46 of your 2022 T4.

Receive your tax receipt via email. If you have selected email, please ensure it is provided in section 1.

Send receipt via mail.

My gift is under \$25 and I would like a tax receipt.

4 SIGN AND DATE *Required Field

DONOR RECOGNITION

A donation of \$1,200 or more recognizes you as a United Way Leadership Donor in publications.

May we recognize your donation?

YES

NO, I wish to remain anonymous

If yes, please print name(s)

as you would like it to appear: _____

(e.g. John & Jane Doe, Doe Family, etc.)

Please authorize your donation by signing*: _____ Date: _____

DONOR PRIVACY – United Way of Calgary and Area complies with the Association of Fundraising Professionals's Donor Bill of Rights and is committed to protecting the privacy of your personal information. The information you provide is used to assist in the administration and acknowledgement of your gift, to issue tax receipts, and to fulfill your information questions. We do not release donor names unless requested by the donor. For more information, please visit calgaryunitedway.org.

United Way of Calgary and Area estimates fundraising and related operating costs to be 13% - 15%.

THANK YOU

UNITED, WE MAKE THE BIGGEST DIFFERENCE.

United Way exists to improve local lives. We bring people together to solve complex social issues and create lasting social change in our community. Our work and investments stay in Calgary and the surrounding area, building a resilient community where everyone thrives.

Thanks to gifts from donors like you, **MORE THAN 150,000 LOCAL PEOPLE ARE HELPED** every year.

KIDS



1 IN 4

kids in Calgary are not ready for school.



\$10,000

Provides a scholarship for four Indigenous students to access post-secondary education opportunities.

Your donation to United Way helps kids reach developmental milestones, access mental health supports, finish high school, and build successful lives—from early childhood to young adulthood.

POVERTY



189,000

Calgarians live below the poverty line.



\$25,000

provides a damage deposit for 20 families transitioning out of homelessness.

Supporting United Way ensures local people can meet their basic needs, stabilize their income, and access meaningful employment opportunities.

COMMUNITIES



1 IN 3

Calgarians don't feel like they belong in their community.



\$50,000

provides 250 hours of childcare for mothers seeking support in a domestic violence shelter.

United Way creates a foundation for strong communities by investing in services and supports that strengthen and connect all residents, enabling thriving, inclusive, and vibrant neighbourhoods where everyone feels they belong.

Charitable giving can help provide valuable tax credits as well. The chart below demonstrates the tax credits at various giving levels.*

TAX BENEFITS	PLATINUM (\$10,000 - \$24,999)	PILLAR (\$25,000 - \$49,999)	BENEFACTOR (\$50,000 - \$99,999)
Annual Donation	\$10,000	\$25,000	\$50,000
Alberta Tax Credit	\$2,078	\$5,228	\$10,478
Federal Tax Credit	\$2,872	\$7,222	\$14,472
Cost After Tax	\$5,050	\$12,550	\$25,050

*These examples are based on an annual taxable income of less than \$216,511. Please consult a financial advisor to learn more.

SHOW YOUR LOCAL LOVE. GIVE TODAY.

Learn more about United Way or give online at calgaryunitedway.org.



United Way
Calgary and Area