

# United Way of Calgary and Area

## 2016 Summary Financial Statements

### MESSAGE FROM CEO

Dear Investor,

Our city continued to face tough economic times in 2016. And yet, our commitment to our community has never been stronger. Despite the downturn, the collective actions of United Way and its partners, donors, and volunteers, positively impacted the lives of five hundred people every day.

As a United Way donor, partner, or volunteer you have made a tangible difference in the lives of fellow Calgarians. Every dollar or volunteer hour you have generously donated has been strategically invested on addressing the critical, pressing issues facing our community. The rigorous reporting methods that we use to evaluate the effectiveness of our investments have allowed us to maximize the impact of your donations.

By working together, we are ensuring that multiple generations of Calgarians have access to opportunities that allow them to thrive, and lead healthy, fulfilled lives. Together, we are building a city where people have access to opportunities, kids complete school, and communities are engaged. Your actions, generosity, and support are making a critical difference in our city.

Thank you for partnering with us and making Calgary a great city for all. We are all Calgary!

Sincerely,



Karen Young,  
President and CEO



**United Way**  
Calgary and Area

## MESSAGE FROM THE CHAIR: FINANCE AND AUDIT COMMITTEE

In 2016, Calgary's economy began to emerge from a period of weakness, but this recovery remained hesitant. United Way of Calgary and Area recognized this uncertainty and maintained a cautious fiscal approach through 2016, positioning the organization to support the community in years following 2016. Resources were focused on supporting revenues and continuing to achieve measurable results through strategic investment in the community. Investments in the organization's Signature Initiatives continued to climb in 2016.

Total revenues in 2016 were \$57.2 million compared to \$59.8 million in 2015. While revenues declined, the results of the 2016 annual campaign were notably higher than anticipated. This, along with management's success in managing costs and the strategic investment of funds in the community, allowed the organization to minimize a deficit in its General Fund of \$1.1 million, which was more than \$4 million lower than the budgeted deficit for 2016.

Investments in United Way of Calgary and Area's Tomorrow Fund weathered the volatility of global markets and were able to generate satisfactory returns through 2016, posting a net gain for the year, after distributions, of \$0.7 million.

Total assets as of December 31st, 2016 stood at \$96.8 million, up from the 2015 total of \$95 million. This increase in 2016 reflected the strength of support for Signature Initiatives and the Tomorrow Fund.

United Way of Calgary and Area emerged from 2016 with considerable financial strength, as reflected in the fund balances and total assets.

The Finance and Audit Committee of the Board conducted a thorough review of the 2016 Financial Statements, along with the controls over accounting and financial reporting. The Committee is satisfied that the financial systems and controls of the organization appropriately protect its assets and provide confidence to its many stakeholders that its resources are being managed appropriately and effectively.

On behalf of the Board of Directors, I am pleased to present the 2016 United Way of Calgary and Area Summary Financial Statements.



Ken Skingle  
Chair, Finance and Audit

# INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of United Way of Calgary and Area

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2016 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way of Calgary and Area as at December 31, 2016 and for the year then ended. We expressed an unmodified audit opinion on those financial statements in our report dated March 23, 2017. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of United Way of Calgary and Area.

## **Management's Responsibility for the Summary Financial Statements**

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in the note to the summary financial statements.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

## **Opinion**

In our opinion, the summary financial statements derived from the audited financial statements of United Way of Calgary and Area as at December 31, 2016 and for the year then ended are a fair summary of those financial statements, in accordance with the basis described in the note to the summary financial statements.

*Deloitte LLP*

Chartered Professional Accountants, Chartered Accountants  
March 23, 2017

## SUMMARY STATEMENT OF OPERATIONS

year ended December 31, 2016

(in thousands of dollars)

	GENERAL FUND	TOMORROW FUND	TOTAL 2016	TOTAL 2015
	\$	\$	\$	\$
<b>Revenue</b>				
Net unrestricted campaign revenue	42,559	707	<b>43,266</b>	43,677
Donor designated funds to United Way initiatives	5,255	-	<b>5,255</b>	5,189
Donor designated funds to registered charities	6,960	-	<b>6,960</b>	8,710
Tomorrow Fund distribution to General Fund	1,350	(1,350)	-	-
Investment and other income	575	1,104	<b>1,679</b>	2,206
	56,699	461	<b>57,160</b>	59,782
<b>Expenses</b>				
Fundraising expenses	6,408	-	<b>6,408</b>	6,473
Net revenue available for United Way community service	50,291	461	<b>50,752</b>	53,309
United Way community service expenses	51,363	115	<b>51,478</b>	55,673
(Deficiency) excess of revenue over expenses before other item	(1,072)	346	<b>(726)</b>	(2,364)
Unrealized (losses) gains on investments	(8)	373	<b>365</b>	1,819
<b>(Deficiency) excess of revenue over expenses</b>	<b>(1,080)</b>	<b>719</b>	<b>(361)</b>	<b>(545)</b>

## SUMMARY STATEMENT OF FINANCIAL POSITION

as at December 31, 2016

(in thousands of dollars)

	GENERAL FUND	TOMORROW FUND	TOTAL 2016	TOTAL 2015
	\$	\$	\$	\$
<b>Assets</b>				
Current	51,674	2,762	<b>54,436</b>	54,210
Investments	5,447	35,528	<b>40,975</b>	39,941
Tangible capital assets	1,375	-	<b>1,375</b>	806
	58,496	38,290	<b>96,786</b>	94,957
<b>Liabilities</b>				
Current	13,228	88	<b>13,316</b>	12,622
Deferred contributions - long-term	476	2,148	<b>2,624</b>	1,293
	13,704	2,236	<b>15,940</b>	13,915
<b>Fund Balances</b>				
Sustainability reserve	8,570	-	<b>8,570</b>	7,630
Internally restricted	36,222	13,505	<b>49,727</b>	50,498
Endowments	-	22,549	<b>22,549</b>	22,914
	44,792	36,054	<b>80,846</b>	81,042
	58,496	38,290	<b>96,786</b>	94,957

**Note:** This summarized financial information is extracted from the annual financial statements audited by Deloitte LLP. A copy of the complete audited financial statements is available by writing to Malcolm Gowie, Chief Financial Officer, United Way of Calgary and Area, 600 - 105 12 Avenue SE, Calgary, AB T2G 1A1. This summarized financial information has been prepared in accordance with criteria developed by management. These criteria require management to ensure: 1) the summarized financial information agrees with or can be recalculated from the annual audited financial statements; 2) the summarized financial information contains the necessary information and are at an appropriate level of aggregation, so as not to be misleading to the users of this information, and 3) adequate disclosure of these criteria.